

## Study on the Practical Teaching of Folk Fine Arts in Yunnan Local Universities

Rui Yao<sup>a,\*</sup>, Jianxiong Liu

College of Art, Zhaotong University, Zhaotong, Yunnan, 657000, China

<sup>a</sup> 13887010067@163.com

\*corresponding author

**Keywords:** Yunnan local, University Fine Arts, Civil Affairs Folk, Fine Arts Practice Teaching.

**Abstract:** Our country has a vast territory and various forms of folk art and culture among various regions, which has great value for the culture and appreciation among regions, especially in the local region of Yunnan, where the local nationalities of Yunnan see art all over the Yungui Plateau, which is an efficient embodiment of the image of Yunnan ethnic minorities. The full integration of ethnic folk art into the local high-efficiency art major of Yunnan can not only inherit and continue the form and spirit of folk art, but also help to realize the diversified development of local high-efficiency art major in Yunnan, increase the educational form of art science, highlight the regional specialty of art major in colleges and universities, and help to realize the practical development of art major in Yunnan local colleges and universities in China. Therefore, the educators of fine arts major in colleges and universities need to deeply explore the way of practical teaching to realize professional and efficient education teaching.

### 1. Introduction

Yunnan local folk art is the essence of Yunnan regional ethnic excellent culture, with a strong national and regional color. However, with the acceleration of social modernization and the influence of foreign culture, civil folk art rooted in Yunnan is gradually disappearing. As the foundation of art education in Yunnan local colleges and universities, Yunnan folk art resources should be mainly responsible for the development and utilization of folk art resources, heritage innovation and sustainable development. In order to cultivate high-quality applied art talents, local college students can better serve the local economy and culture, and promote the inheritance and development of local folk art resources. Therefore, teachers of fine arts major in colleges and universities need to actively explore and study the local art teaching in Yunnan, combine the local folk art resources in Yunnan, and form the practical teaching of fine arts major in local colleges and universities with foresight[1].

### 2. The Significance and Importance of the Practice Teaching of Folk Fine Arts in Yunnan Local Colleges and Universities

At present, the status quo of the inheritance and development of regional intangible cultural heritage in Yunnan Province of China has been gradually urgent, and colleges and universities have great potential in information practice and social participation. Yunnan local colleges and universities need to actively participate in the development of heritage protection and cultural heritage, and provide effective protection for Yunnan local folk art practice. This requires art educators in colleges and universities to integrate and explore new resources of local national culture in Yunnan under the broader background of human culture in order to promote the inheritance and development of local national culture in Yunnan under the background of global economic integration. It can be seen from the present situation of art major teaching in Yunnan local colleges and universities that the local art education set up in Yunnan colleges and universities is mainly responsible for the inheritance and sustainable development of intangible cultural heritage. Combining local art education with local folk art resources plays an important role in the

development of local folk art forms in Yunnan[2].

### **2.1. Promote the Development and Sustainable Development of National Art Forms**

At present, the disjointed teaching of folk art in local colleges and universities in Yunnan and the lack of inheritance and protection of local folk art resources lead to little understanding of local folk art resources in Yunnan or not enough understanding of traditional folk art. Yunnan local folk art has rich cultural background, which directly reflects the local thoughts and feelings of Yunnan and its aesthetic hobbies. Therefore, students of Yunnan local colleges and universities need to understand the most representative art forms of Yunnan national folk art, deeply explore the relationship between folk art and artistic design creation and understand the artistic characteristics of folk art. Through the study of local folk art and culture, we can develop the artistic potential of art students, improve their enthusiasm for learning regional culture and art, and expand the art teaching space of local colleges and universities in Yunnan, continuously develop and utilize innovative folk art resources, and promote the development of national folk art forms to realize the long-term sustainable development of culture and art.



Figure 1 Yunnan folk arts and crafts industry at the time

### **2.2. Promote the Development of Other Industries and Local Economy**

For Yunnan local colleges and universities, how to use and inherit Yunnan local folk art resources in art teaching, how to better serve the local economic development of national culture and art, and how to develop the characteristics of national folk art teaching are the subjects that Yunnan local university art educators should think positively about. For example, in Yunnan local folk art teaching, art educators should combine the concept of Yunnan folk art modeling with Yunnan modern tourism art design to develop and innovate, which can not only maintain the local traditional regional cultural and artistic characteristics of Yunnan, but also maintain the local characteristics of modern folk art works, but also integrate into the content of modern life. The education and teaching of national folk art culture in colleges and universities not only contributes to the inheritance and protection of local folk art resources, but also provides new possibilities for the gradual development of excellent folk art in the sustainable development of modern society, thus promoting the development of local tourism in Yunnan and helping art teaching to serve the local economic development. In short, combining professional art teaching with local folk art resources in Yunnan can effectively promote the inheritance and development of local folk art resources and realize the innovation of art teaching system in local colleges and universities. It is an important content of the reform of regional art teaching and research in China[3].

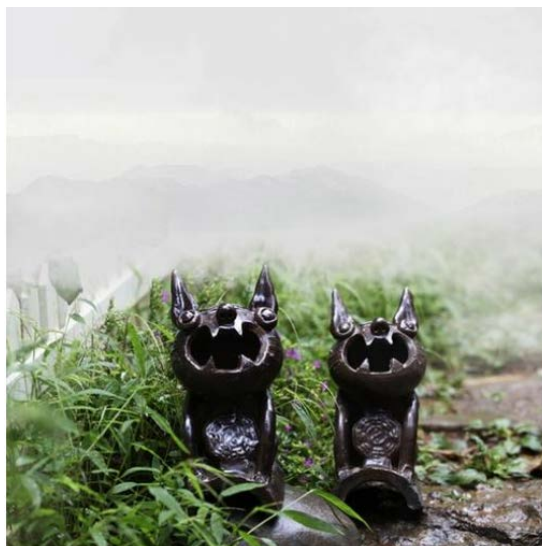


Figure 2 Yunnan folk old craft dali evil brown glaze tile cat firewood burning earth pottery special decoration cat

### 3. Application Measure the Practice Teaching of Folk Fine Arts in Yunnan Local Colleges and Universities

In order to cultivate more high-quality artistic talents adapted to Yunnan local modernization and make Yunnan local universities better serve the local economy and culture, it is necessary to reform the content of art teaching in Yunnan local colleges and universities, establish a standardized system to teach art with local characteristics, and help college students to realize the inheritance and innovation of Yunnan local art forms after studying local folk art forms. In short, measures to integrate art teaching in Yunnan local colleges and universities and Yunnan local folk art resources mainly include the following aspects:

#### 3.1. Changing the Teaching Concept of Local Traditional Arts Education in Yunnan

In order to realize the development of national folk Yunnan local culture, educators should change the traditional art teaching concept from simply appreciating Yunnan local folk art resources, actively pursue innovative teaching, train applied art talents to meet the needs of the society, promote the development and utilization of resources, and continuously develop the participation ratio of local folk art in local university art teaching. To link art teaching innovation with students' life, art activities should pay attention to life, let students participate in art practice, discover art in life and appreciate art. The study of folk art is not only a simple appreciation and evaluation, but also a practical activity of reproducing, improving and creating folk art resources.[4].

#### 3.2. Further Study on the Teaching System of Art Education Suitable for Yunnan

Local colleges and universities shoulder the important task of developing and utilizing local folk art resources in Yunnan, inheriting innovation and sustainable development. Art workers should make clear the status and ideology of art education in schools, popularize pop art teaching, adjust teaching contents and set up established standards. The teaching system of Yunnan local art in colleges and universities needs to reflect the direction of local colleges and universities serving the development of local economy and culture, and highlight the characteristics of specialty. Through the effective dissemination of popular teaching, the folk art teaching in local colleges and universities can be divided into non-art specialty and art design specialty. The core students of non-art category have a weak foundation in artistic modeling, can open public courses and limited elective courses, teach in stages, first of all, can cultivate students' interest, enhance their understanding of popular art knowledge, and gradually be restricted when the conditions are ripe, offer professional elective courses, and encourage students to participate in manual training and hands-on activities on campus. Mass arts courses can be divided into compulsory courses and

elective courses. The teaching of pop art theory can be fully explained to students through compulsory public lectures and courses, so that students can have a deeper understanding of the excellent folk art culture of the Chinese nation and the local art culture, and allow students to combine local folk art resources with the creation of modern art design. The spiritual elements of folk art are incorporated into the design creation to produce works of art with local culture. Gradually forming art teaching with the spirit of the times and the characteristics of local universities, so that local folk art resources can continue to inherit, innovate and develop sustainably through local university education.



Figure 3 A Preliminary study on the Relationship between Yunnan folk technology and modern industrial design

### **3.3. Further Discussion on the Innovation and Reform of Education and Teaching Methods in Yunnan Local Universities**

Yunnan local colleges and universities should innovate teaching methods and adopt innovative teaching methods according to the needs of art teaching reform in local colleges and universities. In recent years, many experts have published relevant works and scientific research results on Chinese folk art research, and some books and materials have been published in folk art research all over the world. Educators can choose some great folk art textbooks as reference textbooks in education and teaching; at the same time, they can also hire local folk artists to participate in part-time courses, lectures or live performances of the school. For teaching methods, local university educators in Yunnan can organize teachers and students to conduct field visits, contact folk artists, modestly seek advice, learn various skills from them, develop and innovate and produce more folk art works, which can further develop and revitalize the local economy.

## **4. Concluding Remarks**

In general, how to maximize the use of Yunnan's outstanding folk art resources in art teaching, how to train applied art talents who can meet the needs of the society, highlighting the particularity of art beauty teaching in Yunnan local colleges and universities and contributing Yunnan local folk culture teaching to the construction of Yunnan local economic development and harmonious society is the aim and direction of the art teaching reform in Yunnan local colleges and universities. Integrating Yunnan local folk art resources into the teaching of art majors in local colleges and universities can not only expand the space of art teaching in local universities, but also effectively utilize, develop and innovate Yunnan folk art resources to realize the promotion, protection and promotion of local culture.

## **Acknowledgements**

The Fund Project of Science Research of Yunnan Provincial Department of Education (Project No.2020J0739)

## References

- [1] Huang, Rong., Liu, Shengling., Teng, Feifei. A Study on the Course Setting of Integrating Folk Fine Arts into Art Design. *Art*, no. 3, pp. 207-208, 2018.
- [2] Wenjuan, Huang. Folk Art Teaching Thought of Art Design Specialty in Higher Vocational Colleges. *Art Technology*, no. 3, pp. 161-161, 2018.
- [3] Liu, Chunjing., Yu, Xueyong. An Inquiry into the Innovative Practical Teaching Mode of Design Specialty in Colleges and Universities from the Perspective of Vocational Standards. *Art Education Research*, no. 1, pp. 146-147, 2018.
- [4] Tong, Tong. How to Introduce Folk Art Factors into Fine Arts Teaching in Colleges and Universities. *Beauty and Time: Art Journal (China)*, no. 6, pp. 122-123, 2019.